



Friends Landscaping Our World

A project brought to you by The Women's Council of Realtors

Dear Friends,

Get with the flow, and help us improve the curb appeal of the City of Grand Rapids. This exciting project is taking place in September of 2008. We have a goal to Landscape 30 homes in the city. Our sponsorship kickoff campaign starts December 2007.

The deadline for sponsorship is April 31, 2008, **but we need your commitment today!** To reserve your space, please sign and fax the attached commitment letter back to **Mary Kent at Fax#616-797-6618**. Don't miss out on the community event of 2008!

Please share this information w/any of your family or friends who would consider sponsorship.

F.L.O.W. Mission Statement
Friends Landscaping Our World

The mission of F.L.O.W. is to provide a caring hand to urban communities of Grand Rapids proper. To be able to provide assistance in transforming yards to new home owners, with community support. Our dedication is to the local neighborhoods. To be able to effect the quality of life of homeowners, and to the public by beautifying curb appeal. To bring much happiness to all who get to enjoy it.

Thank you!

Mary Kent
Sponsorship Chair
P-616-915-3987
F-616-797-6618
mkent@kentcountyhome.com

* a portion of the proceeds may go to benefit the Women's Council of Realtors



Friends Landscaping Our World

Sponsorship Benefits



White Pine/Platinum -- \$2,000.00 or more

- 6 tickets to the Garden Tour and to the Garden party (includes food and one drink).
- They can hang their own banner up at the Garden Party.
- The first to send the check gets to put their sign up at the Habitat for Humanity home as a donor for the landscaping, others get a sign in another yard of their choice.
- A tent sign on tables with their name on it.
- Their name on the website
- Their name on marketing materials
- Table provided for their marketing materials



Golden Rain Tree/Gold -- \$1,000.00 to 1,999.99

- 4 tickets to the Garden Tour and to the Garden party (includes food and one drink).
- A tent sign on tables with their name on it.
- Their name on the Website
- Their name on marketing materials



Maple/ Silver -- \$500.00 – \$999.99

- 2 tickets to the Garden Tour and to the Garden party (includes food and one drink).
- Their name on the Website
- Their name on marketing materials



Lilac/Bronze - \$250.00 – 499.99

- 2 tickets to Garden Tour and Garden Party (includes food and 1 drink)
- Their name on the Website
- Their name in program



Small Cash donations – Shasta Daisy – Under \$250.00

- 2 tickets to garden tour and name on website

Commitment Agreement

For



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- Fill in all the contact information below.
- Please indicate what level of sponsorship/s you choose.
- Sign release/Hold Harmless letter.
- Fax commitment letter and release form back to Mary Kent 616-797-6618.
- All forms & full payment is due by **April 31, 2008**.

Sponsor company name: _____

Sponsor Contact: _____

Phone: _____

Email: _____

Address: _____

Signature: _____

Choose your level of sponsorship:

- White Pine/Platinum** -- \$2,000.00 or more
- Golden Rain Tree/Gold** -- \$1,000.00 to 1,999.99
- Maple/ Silver** -- \$500.00 – \$999.99
- Lilac/Bronze** - \$250.00 – 499.99
- Shasta Daisy/Small Cash donations** -- Under \$250.00

Please make checks payable to ICCF and return forms no later than April 31, 2008.

Mary Kent
6658 City View Dr.
Hudsonville MI 49426

Thank you for your commitment to this project!

HOLD HARMLESS



Friends Landscaping Our World

I/WE _____ acknowledge, that I/we have agreed to participate in the FLOW (Friends Landscaping Our World) garden beautification project and as such agree, that we will not hold any person, company, or entity, their heirs and assigns: including but not limited to; sponsors, landscapers, any charity, volunteers, homeowners, WCR (Women’s Council of Realtors) members, liable for damages, of any kind, now or in the future: including but not limited to; damage to real property, damage to personal property, damage to persons, damage to products used in the project, damage to plants, or violations of municipal code or local ordinances. Every caution will be taken by those involved. Financing of the project is to be supplied by the parties doing the landscaping/ and or sponsors and as such the individual homeowners are not responsible for any kind of payment for services or products. Homeowners are barred from soliciting extra services or products from the landscapers or sponsors other than supplied, without contracting for the services and paying for them. Homeowners are barred from adding additional services or products to their project until after the judging of the gardens is complete. Landscapers/ sponsors may take on additional work, after the project is completed and judged, with the homeowners at their own risk. All participants agree that their names, company names, and photos can be used in any kind of advertising, publications, or promotional materials. It is understood that portions of proceeds for this project may be used for administrative purposes for WCR and/or the charity involved.

Signature

Date

Signature

Date