

**F.L.O.W.**



Friends Landscaping Our World  
A project brought to you by W.C.R.

March 2009

Get with the flow, and help us improve the curb appeal in the City of Grand Rapids. (FLOW) Friends Landscaping our World are in our 2nd year and elated that **our 1<sup>st</sup> year event allowed us to transform 12 yards in the city! This could not have happened without all of our sponsors and volunteers! Thank you all!**

This year we have the same enthusiasm and excitement however we are aware of our economy and we've chosen to scaled back our goal to beautify 5-7 homes. This event will take place in September of 2009.

Sponsorship is as easy as 1, 2 and 3! ***FLOW is a 501 C3 charity and your sponsorship is tax deductible!*** Don't miss out on the community event of 2009! Please share this information with your family or friends who would consider sponsorship.

- 1-Pick your sponsorship level (see attached levels)
- 2-Print forms sign and mail back with your **check payable to ICCF (FLOW)**
- 3-If you chose to you can donate online through PayPal (take the FLOW BLOG link listed below)

**FLOW Website** <http://www.flowgr.com/>

**FLOW Blog** <http://friendslandscapingourworld.blogspot.com/>

Thank you!

**Mary Kent**

Sponsorship Chair

P-616-915-3987

**F-616-988-1440**

Email [mkent@kentcountyhome.com](mailto:mkent@kentcountyhome.com)

**Mail to:**

Five Star Real Estate


1545 68<sup>th</sup> Street Suite 201

Grand Rapids, MI 49508

***F.L.O.W. Mission Statement***  
***Friends Landscaping Our World***


The mission of F.L.O.W. is to provide a caring hand to urban communities of Grand Rapids proper. To be able to provide assistance in transforming yards to new home owners, with community support. Our dedication is to the local neighborhoods. To be able to effect the qualities of life of homeowners and to the public by beautifying curb appeal. To bring much happiness to all who get to enjoy it.

## Flow Sponsorship Benefits




### White Pine/Platinum -- \$2,000.00 or more

- 6 tickets to the Garden Tour and to the Garden party (includes food and one drink).
- They can hang their own banner up at the Garden Party.
- The first to send the check gets to put their sign up at the Habitat for Humanity home as a donor for the landscaping, others get a sign in another yard of their choice.
- A tent sign on tables with their name on it.
- Their name on the website
- Their name on marketing materials
- Table provided for their marketing materials




### Golden Rain Tree/Gold -- \$1,000.00 to 1,999.99

- 4 tickets to the Garden Tour and to the Garden party (includes food and one drink).
- A tent sign on tables with their name on it.
- Their name on the Website
- Their name on marketing materials



### Maple/ Silver --- \$500.00 - \$999.99

- 2 tickets to the Garden Tour and to the Garden party (includes food and one drink).
- Their name on the Website
- Their name on marketing materials



### Lilac/Bronze - \$250.00 - 499.99

- 2 tickets to Garden Tour and Garden Party (includes food and 1 drink)
- Their name on the Website
- Their name in program



### Shasta Daisy/Small Cash donations -- Under \$250.00

- 2 tickets to garden tour and name on website

## Commitment Agreement

For



Friends Landscaping **O**ur **W**orld

A Project brought to you by the Women's Council of Realtors

- Fill in all the contact information below
- Please indicate what level of sponsorship/s you choose
- Sign release/Hold Harmless letter
- Fax or email commitment and release to Mary Kent
- All forms and payment is due by April 30, 2009

**Sponsor Company Name :** \_\_\_\_\_

**Sponsor Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **St.** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Signature:** \_\_\_\_\_

### Select Level of Sponsorship:

- White Pine/ Platinum - \$2000.00 or more**
- Golden Rain Tree/ Gold - \$1000.00 - \$1999.99**
- Maple/ Silver - \$500.00- \$999.99**
- Lilac/ Bronze - \$250.00 - \$499.99**
- Shasta Daisy/ Small Donations – under \$250.00**

**Please make all checks payable to ICCF/FLOW.**

HOLD HARMLESS F.L.O.W.

I/WE \_\_\_\_\_ acknowledge, that I/we have agreed to participate in the FLOW (Friends Landscaping Our World) garden beautification project and as such agree, that we will not hold any person, company, or entity, their heirs and assigns: including but not limited to; sponsors, landscapers, any charity, volunteers, homeowners, WCR (Women's Council of Realtors) members, liable for damages, of any kind, now or in the future: including but not limited to; damage to real property, damage to personal property, damage to persons, damage to products used in the project, damage to plants, or violations of municipal code or local ordinances. Every caution will be taken by those involved. Financing of the project is to be supplied by the parties doing the landscaping/ and or sponsors and as such the individual homeowners are not responsible for any kind of payment for services or products. Homeowners are barred from soliciting extra services or products from the landscapers or sponsors other than supplied, without contracting for the services and paying for them. Homeowners are barred from adding additional services or products to their project until after the judging of the gardens is complete. Landscapers/ sponsors may take on additional work, after the project is completed and judged, with the homeowners at their own risk. All participants agree that their names, company names, and photos can be used in any kind of advertising, publications, or promotional materials. It is understood that portions of proceeds for this project may be used for administrative purposes for WCR and/or the charity involved.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Signature Date